



Masters Degree Cost Comparison Report

Positioning Alphacrucis University College (AUCU) & City Changers Institute (CCI) Students
Within the South African Market

1. Purpose of This Document

This report provides a comparative overview of the total programme costs of selected Master's-level leadership and business qualifications across leading South African institutions. The aim is to position the **Alphacrucis University College – City Changers Institute cohort** within the national cost landscape and highlight where it sits relative to comparable programmes.

2. Market Comparison Table (2025 Estimates)

The table below summarises the total estimated programme costs (in ZAR) for Master's-level qualifications across major institutions:

Institution	Duration & Format	Total Cost (2025)
Nelson Mandela University – NMU Business School	2 years (MBA, part-time)	R 138 890.00
Durban University of Technology – DUT Business School	2 years (MBA, part-time)	R 140 090.00
Rhodes University – Rhodes Business School	2 years (MBA, part-time)	R 178 000.00
University of KwaZulu-Natal – Grad. School of Business & Leadership	2 years (MBA, part-time)	R 186 868.00
The DaVinci Institute (<i>Master of Business Leadership</i>)	2 years (MBL, part-time)	R 197 348.00
IIE MSA (Monash SA campus)	1 year (MBA, full-time)	R 198 900.00
University of Johannesburg – Johannesburg Business School (JBS)	2 years (MBL, part-time)	R 215 000.00
Milpark Business School	2 years (MBA, part-time)	R 230 130.00
University of South Africa – Graduate School of Business Leadership	2 years (MBA, part-time)	R 256 000.00
Alphacrucis University College – City Changers Institute Based Students	2 years (MAL, part-time)	R 300 000.00
Stellenbosch University – USB	2 years (MBA, part-time)	R 342 000.00
University of Cape Town – GSB	2 years (MBA, part-time)	R 344 860.00
University of the Witwatersrand – Wits Business School (WBS)	2 years (MBA, part-time)	R 379 825.00
Henley Business School (Africa)	2.5 years (MBA, part-time)	R 385 000.00
University of Pretoria – GIBS	2 years (MBA, part-time)	R 406 000.00

University of the Witwatersrand – WBS	20 months (Global Executive MBA)	R 411 327.00
Alphacrucis University College (AUCU) – Australian-based Students	2 years (MAL, part-time)	R 421 000.00
University of Cape Town – GSB	2 years (Executive MBA)	R 485 650.00

3. Market Positioning of Alphacrucis & CCI

3.1. Relative Cost Position

With an estimated total cost of **R300 000.00**, the **Alphacrucis (CCI-based) Master of Arts in Leadership** sits:

- **Mid-range** compared to general South African MBA and MBL programmes.
- **Below** several premium-tier programmes such as GIBS, UCT, Henley, and Wits Global Executive MBA.
- **Above** lower-tier MBA offerings from institutions such as NMU, DUT, Rhodes, DaVinci and IIE MSA.

3.2. Strategic Considerations

Although positioned slightly above the median cost range, Alphacrucis offers a distinct value proposition not directly comparable to traditional MBA/MBL pathways:

- **A uniquely integrated Christian Leadership emphasis** aimed at shaping marketplace leaders with biblical depth and societal impact.
- **International academic credibility** through an Australian university with global partnerships.
- **A leadership formation model aligned to Kingdom leadership principles**, distinct from conventional business-focused curricula.
- **Preferential access and support through the City Changers Institute ecosystem**, offering enhanced community, mentorship, and leadership development.

4. Disclaimer

This cost comparison is based on available information generated through ChatGPT using **2025 indicative pricing**.

All costs must be independently verified with the respective institutions, as fee structures may change annually and may differ between local, international, full-time, part-time, and online study options.

This document is intended solely for **internal cost comparison and strategic positioning**.